

ADVENTURE BASED VOLUNTEERING

Social Network Wiz

Brief:

To work alongside our membership of community groups to develop our social network and keep our wider membership, interested parties and funders informed of up and coming events, projects and encourage and engage our membership with regular articles, information and interaction.

Skills:

Social media skills, a pro-active approach
Highlighting the benefits of Adventure Based Learning activities
Posting photos / videos where appropriate
Encouraging new and existing members / groups to interact through social media

Aim:

To encourage wider social network interaction
To raise the profile of ABL and participating community groups
To come up with innovative methods of interaction, info blasts, quizzes, competitions etc.

Time Commitment:

We would expect that the candidate would need to be reasonably flexible to join in on activities / projects and should be able to meet the organisation's needs within **one day per week**, although as a developmental role we would be happy for an enthusiastic candidate to extend the time span in order to gain experience.

Interested candidates should contact Mark at Adventure Based Learning on 01457 871617
Or info@adventurebasedlearning.org.uk